

LISTING OF CLAIMS

1-27. (Canceled)

28. (Currently Amended) A method for providing content, comprising the steps of:

receiving a user request for content at a digital broadcast video receiver terminal;

transmitting a wireless request corresponding to said user request via wireless transmission to a cellular telephone proximate to said terminal;

transmitting a cellular request corresponding to said wireless request by said cellular telephone to a mobile network;

said mobile network obtaining a phone number for said cellular telephone using said cellular request, accessing a home location register based on said phone number, and identifying a cell in which said cellular telephone was most recently located based on said phone number;

using said ~~identified~~ cell identity to identify one or more digital video broadcast transmitters having a coverage footprint that overlaps said cell; and

transmitting said requested content to said terminal using said identified one or more digital video broadcast transmitters.

29. (Previously Presented) The method of claim 28, wherein said wireless transmission is an infrared transmission.

30. (New) The method of claim 28, further comprising:

receiving an indication that said transmitted requested content was not successfully received at said terminal, and in response, second attempting to deliver the requested content to

said terminal using more digital video broadcast transmitters than were used in said step of transmitting said requested content.

31. (New) The method of claim 28, further comprising:

receiving an indication that said transmitted requested content was not successfully received at said terminal, and in response, second attempting to deliver the requested content to said terminal using one or more digital video broadcast transmitters different from the one or more digital video broadcast transmitters that were used in said step of transmitting said requested content.

32. (New) The method of claim 28, further comprising said cellular telephone receiving a delivery status report via said mobile network regarding the requested content.

33. (New) The method of claim 28, wherein said requested content comprises a web page.

34. (New) A method, comprising:

wirelessly receiving, at a cellular telephone, a user request for content from a digital broadcast video receiver terminal located proximate to said cellular telephone;
and

transmitting a cellular request corresponding to said user request to a mobile network, wherein said request causes said network to:

obtain a phone number for said cellular telephone using said cellular request;

access a home location register based on said phone number;

identify a cell in which said cellular telephone was most recently located based on said phone number;

use said cell identity to identify one or more digital video broadcast transmitters having a coverage footprint that overlaps said cell; and

request said identified one or more transmitters to transmit said requested content to said receiver terminal.

35. (New) The method of claim 34, wherein said wirelessly receiving said user request is performed using an infrared receiver.

36. (New) The method of claim 34, further comprising said cellular telephone receiving a delivery status report via said mobile network regarding the requested content.

37. (New) The method of claim 34, wherein said requested content comprises a web page.

38. (New) A cellular telephone, comprising:
means for receiving a user request for content at a digital broadcast video receiver terminal;

means for transmitting a wireless request corresponding to said user request via wireless transmission to a cellular telephone proximate to said terminal; and

means for transmitting a cellular request corresponding to said wireless request by said cellular telephone to a mobile network, said cellular request causing said mobile network to:

obtain a phone number for said cellular telephone using said cellular request, access a home location register based on said phone number, and identify a cell in which said cellular telephone was most recently located based on said phone number;

use said cell identity to identify one or more digital video broadcast transmitters having a coverage footprint that overlaps said cell; and

transmit said requested content to said terminal using said identified one or more digital video broadcast transmitters.

39. (New) The cellular telephone of claim 38, wherein said means for receiving a user request is an infrared receiver.

40. (New) The cellular telephone of claim 38, further comprising means for receiving a delivery status report via said mobile network regarding the requested content.

41. (New) The system of claim 38, wherein said requested content comprises a web page.

42. (New) A cellular telephone comprising:

an antenna; and

a modem, said cellular telephone being configured to:

wirelessly receive a user request for content from a digital broadcast video receiver terminal located proximate to said cellular telephone; and

transmit a cellular request corresponding to said user request to a mobile network, wherein said request causes said network to:

obtain a phone number for said cellular telephone using said cellular request;

access a home location register based on said phone number;

identify a cell in which said cellular telephone was most recently located based on said phone number;

use said cell identity to identify one or more digital video broadcast transmitters having a coverage footprint that overlaps said cell; and

request said identified one or more transmitters to transmit said requested content to said receiver terminal.

43. (New) The cellular telephone of claim 42, further comprising an infrared receiver configured to wirelessly receive said user request as an infrared signal.

44. (New) The cellular telephone of claim 42, further configured to receive a delivery status report via said mobile network regarding the requested content.

45. (New) The cellular telephone of claim 42, wherein said requested content comprises a web page.

46. (New) A content delivery system, comprising:
a network configured to:

receive a cellular request from a cellular telephone, said request corresponding to a user request wirelessly received by said cellular telephone from a digital broadcast video receiver terminal located proximate to said cellular telephone;

obtain a phone number for said cellular telephone using said cellular request;

access a home location register based on said phone number;

identify a cell in which said cellular telephone was most recently located based on said phone number;

use said cell identity to identify one or more digital video broadcast transmitters having a coverage footprint that overlaps said cell; and

request said identified one or more transmitters to transmit said requested content to said receiver terminal.

47. (New) The system of claim 46, said network being further configured to:

receive an indication that said requested content was not successfully received at said terminal, and in response, make a second request to deliver the requested content to said terminal using more digital video broadcast transmitters than said identified one or more transmitters.

48. (New) The system of claim 46, said network being further configured to:

receive an indication that said requested content was not successfully received at said terminal, and in response, make a second request to deliver the requested content to said terminal using one or more digital video broadcast transmitters different from said identified one or more transmitters.

49. (New) A method for providing content, comprising:

receiving a cellular request from a cellular telephone, said request corresponding to a user request wirelessly received by said cellular telephone from a digital broadcast video receiver terminal located proximate to said cellular telephone;

obtaining a phone number for said cellular telephone using said cellular request;

accessing a home location register based on said phone number;

identifying a cell in which said cellular telephone was most recently located based on said phone number;

using said cell identity to identify one or more digital video broadcast transmitters

having a coverage footprint that overlaps said cell; and

transmitting said requested content to said receiver terminal using said identified one or more transmitters.

50. (New) The method of claim 49, wherein said user request is wirelessly received as an infrared transmission.

51. (New) The method of claim 49, further comprising said cellular telephone receiving a delivery status report via said mobile network regarding the requested content.

52. (New) The method of claim 49, wherein said requested content comprises a web page.

53. (New) The method of claim 49, further comprising:
receiving an indication that said requested content was not successfully received at said terminal, and in response, making a second request to deliver the requested content to said terminal using more digital video broadcast transmitters than said identified one or more transmitters.

54. (New) The method of claim 49, further comprising:
receiving an indication that said requested content was not successfully received at said terminal, and in response, making a second request to deliver the requested content to said terminal using one or more digital video broadcast transmitters different from said identified one or more transmitters.